



2021 EU HEALTH AWARD

EU4 Health Programme

National Info day: Dublin

5 November 2021

Topics of the EU Health Award

- Within the general context of the EU Health Policy Platform, the European Commission launches the 2021 EU Health Award on the following two topics:
- **Cancer prevention**: rewarding the initiatives of cities, NGOs (or other civil society organisations), and educational institutions seeking to promote communication and health literacy on cancer prevention among children and young people (from 6 to 24 years old).
- **Mental health**: rewarding community-based initiatives alleviating the mental health impact of COVID-19.
- This Award is funded through the **EU4Health Programme 2021-2027** and helps to achieve the Programme's aims by supporting the identification, dissemination and implementation of good practices that improve health and the quality of life.

Cancer

- The objectives of this Award are to recognise innovative actions by **cities, NGOs** or other **civil society organisations**, and **schools** and other learning facilities that contribute to promote and improve cancer prevention through strengthening communication, including health literacy.
- The 2021 EU Health Award will recognise and reward initiatives that contributed to the **promotion of healthy and active lifestyles for children and young people (from 6 to 24 years old)**.
- Initiatives could include actions **promoting healthy diets and regular physical activity, discouraging the use of tobacco products and alcohol, reducing (online) marketing of unhealthy products, enabling a supportive environment and protection from exposure to sunlight**. A special focus should be on reaching and involving children and young people from socio-economic disadvantaged population groups including migrants, ethnic minorities etc., and/or children living with disabilities.
- All applicants are strongly encouraged to join the [EU Health Policy Platform](https://webgate.ec.europa.eu/hpf/) to follow up on the 2021 EU Health Award and to engage in discussions on health issues of common interest with international, European, national and regional stakeholders and the European Commission. The link to the Platform is <https://webgate.ec.europa.eu/hpf/>
- The flyer is also available in all EU languages: [2021 EU Health Award - Cancer Prevention | Public Health \(europa.eu\)](https://webgate.ec.europa.eu/hpf/)

Cancer: Eligible activities



Applications submitted under the 2021 EU Health Award on cancer prevention must have started and been put into practice in 2020 and/or 2021. Multiple applications by the same applicant are allowed, provided that each application is for a different initiative under the topic of this Award and all required documents are submitted for each application separately.

Cancer: Prizes

- Six initiatives per category in this call will be selected and each of them will receive a prize:
- **Prizes for the category CITIES:**
 - First winner: EUR 30 000
 - Second winner: EUR 20 000
 - Third winner: EUR 12 000
- In addition, three shortlisted initiatives will each be awarded a certificate and EUR 1500.
- **Prizes for the category NGOs or OTHER CIVIL SOCIETY ORGANISATIONS:**
 - First winner: EUR 30 000
 - Second winner: EUR 20 000
 - Third winner: EUR 12 000
- In addition, three shortlisted initiatives will each be awarded a certificate and EUR 1500.
- **Prizes for the category EDUCATIONAL INSTITUTIONS:**
 - First winner: EUR 30 000
 - Second winner: EUR 20 000
 - Third winner: EUR 12 000
- In addition, three shortlisted initiatives will each be awarded a certificate and EUR 1500.

Award Ceremony at the EU Health Policy Platform annual meeting

- Representatives of all shortlisted initiatives will be invited to the 2022 EU Health Policy Platform annual meeting , where the 2021 EU Health Award Ceremony will take place (subject to COVID-19 sanitary restrictions in place at the time the EU Health Policy Platform annual meeting is scheduled to take place).
- Winners and shortlisted applicants for the 2021 EU Health Award on communication and health literacy on cancer prevention among children and young people (from 6 to 24 years old) will be invited as follows:
- **City category**: maximum 2 representatives per selected application (winners and shortlisted) will be invited and reimbursed for their travel and accommodation expenses.
- **NGO/other civil society organisation category**: maximum 2 representatives per selected application (winners and shortlisted) will be invited and reimbursed for their travel and accommodation expenses.
- **Educational institution category**: maximum 2 representatives and maximum 5 children per winning application and maximum 2 representatives and 3 children per shortlisted application will be invited and reimbursed for their travel and accommodation expenses.

Mental health

- The 2021 EU Health Award will be an opportunity to **reward community-based initiatives by local authorities** (or organisations affiliated with these), **non-governmental and/or other not-for-profit organisations active in health or other policy areas at national, regional or local level**. These have been proactive or reactive in helping to prevent, address and/or mitigate the mental health impact of the COVID-19 pandemic. In this sense, it aims to acknowledge and encourage authorities or organisations who developed and initiated dedicated community-based activities to support people whose mental health was particularly affected or at risk of being affected.
- These organisations must have discussed opportunities for strengthening mental health and met the growing need for mental health support. They must have experimented and/or implemented innovative practices and approaches at community level, with and/or in close collaboration with the groups or communities concerned, in order to address the negative mental health impact of the pandemic.
- [The flyer is available in all EU languages: 2021 EU Health Award - Mental Health | Public Health \(europa.eu\)](#)

Mental health: eligible activities



2021
EU Health Award
for local authorities or affiliated organisations, and NGOs or other not-for-profit organisations

Mental Health

Deadline: 30/11/2021

The poster features a blue background with a faint map of Europe. On the left, there is a circular inset showing a person sitting on the floor, holding their head in their hands, with a virus icon nearby. The text is in white and blue, with the year '2021' in large white font. The award title 'EU Health Award' is in white, and the category 'Mental Health' is in white on a blue rectangular background. The deadline 'Deadline: 30/11/2021' is in white at the bottom.

Applications submitted under the 2021 EU Health Award on mental health must have started and been put into practice in 2020 and/or 2021. Multiple applications by the same applicant are allowed, provided that each application is for a different initiative under the topic of this Award and all required documents are submitted for each application separately.

Mental health : Prizes

- Six initiatives per category will be selected, and each of them will receive a prize:
- **Prizes for the category LOCAL AUTHORITIES or affiliated organisations:**
 - First winner: EUR 30 000
 - Second winner: EUR 20 000
 - Third winner: EUR 12 000
- In addition, three shortlisted initiatives will each be awarded a certificate and EUR 1500.
- **Prizes for the category NGOs or other not-for-profit organisations:**
 - First position: two winners, each EUR 30 000
 - Second position: two winners, each EUR 20 000
 - Third position: two winners, each EUR 12 000
- In addition, six shortlisted initiatives will each be awarded a certificate and EUR 1500.

Award Ceremony at the EU Health Policy Platform annual meeting

- Representatives of all shortlisted initiatives will be invited to the 2022 EU Health Policy Platform annual meeting, where the 2021 EU Health Award Ceremony will take place (Subject to COVID-19 sanitary restrictions in place at the time the EU Health Policy Platform annual meeting is scheduled to take place).
- Winners and shortlisted applicants for the 2021 EU Health Award on alleviating the mental health impact of COVID-19 will be invited as follows:
- **Local Authorities or affiliated organisations category**: maximum 2 representatives per selected application (winners and shortlisted) will be invited and reimbursed for their travel and accommodation expenses.
- **NGOs or other not-for-profit organisations category**: maximum 2 representatives per selected application (winners and shortlisted) will be invited and reimbursed for their travel and accommodation expenses.
- All applicants are strongly encouraged to join the **EU Health Policy Platform** to follow up on the 2021 EU Health Award and to engage in discussions on health issues of common interest with international, European, national and regional stakeholders and the European Commission. The link to the Platform is <https://webgate.ec.europa.eu/hpf/>

Submit your application

- **Application language and translations:** Applications may be submitted in any official language of the European Union. However, in order to facilitate the evaluation process, it is recommended to submit the applications in English or at least to provide an English translation, as indicated in the submission form.
- **Check the criteria:** Before submitting, please check that you are not at any risk of being disqualified for any reason that is clearly listed under the “[Criteria](#)” tab of this website.
- **Submission form – draft and upload of documents:** The submission form can be saved at any time of the process by clicking on "save as draft" on the right side of the submission page. Larger documents of over 1MB need to be uploaded in parts, each under 1MB in size. Once submitted, you can print or get your submission form in pdf by typing in your email address.
- **Do not wait until the last day to submit your application** as you may encounter some difficulties reducing the size of the requested pdf documents.
- **Frequently asked questions** are regularly posted under the “[News](#)” tab of this website. If you don't find what you are looking for there, we would be happy to help you at sante-hpp@ec.europa.eu
- **Please submit your initiative by filling in [this submission form](#)** available at [2021 EU Health Award - Cancer Prevention | Public Health \(europa.eu\)](#)

Timeline

- Submission deadline: 30 November 2021
- **No applications will be accepted after the deadline.**
 - Award: Spring 2022
- For any further information please contact : sante-hpp@ec.europa.eu
 - Q&A for your reference: [faq2021_en.pdf \(europa.eu\)](#)

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Thank you



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