

Cookie Policy





# Cookie Policy

Who are we

The Health Research Board (“HRB”) with an address at Grattan House, 67-72 Lower Mount Street, Dublin 2 is a health funder in research, and we manage a number of national health information systems.

What are cookies and why do we use them

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer’s hard drive.

Our site uses cookies to distinguish your cookie choices from other users of our site. This helps us to provide you with a good experience when you browse our site and also allows us to improve our site. By continuing to browse our site, you are agreeing to our use of cookies.

You block cookies by activating the setting on your banner or cookie settings button that allows you to refuse the setting of all or some cookies.

HRB uses cookies for the purposes listed below

Types of Cookies

These are the types of cookies used on the HRB websites:

### Strictly Necessary Cookies

These cookies are essential in order to enable you to move around the website and use its features. These cookies are necessary for the website to function and cannot be switched off in our systems. These cookies do not store any personally identifiable information.

### Performance & Analytic Cookies

The HRB does not set google analytical cookies on the website. However, we do use Google Tag Manager (GTM) to facilitate collecting anonymised website performance data. Google Tag Manager is triggered when a visitor consents to accept / allow performance cookies. This permission in turn enables GTM to send anonymised information to Google Analytics which aggregates data about how visitors use the HRB website.

For example, this data is used to analyse how visitors navigate around the site, how the website is found, and which pages are most frequently viewed. These cookies do not collect personally identifiable information (PII). This information is combined with data from other users to create an overall view of website traffic. These cookies are only used to identify ways to improve the website. Separately from Google Tag Manager we also use a load balancing cookie to improve the performance of the site.

### Targeting Cookies

These cookies may be set through our site via our use of products like You Tube and the LinkedIn. They arise from those companies’ standard terms of use that we are required to agree to in order for the HRB to use their products and services, and to provide things like the HRB You Tube channel and the HRB LinkedIn web presence. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information, but they are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising from those companies when you interact with HRB-related content on their platforms.

Google Tag Manager

Used by the HRB to control the loading of a Google Analytics script tag upon consent for Performance Cookies

Opt out

You can opt-out of each cookie category (except strictly necessary cookies) by clicking on the “cookie settings” button on the following page <https://www.hrb.ie/about/cookie-policy/>

List of cookies on the HRB website

### Strictly Necessary Cookies

Name: [OptanonConsent](http://cookiepedia.co.uk/cookies/OptanonConsent)

Host: www.hrb.ie

Duration: 180 days

Type: 1st Party

Category: Strictly Necessary Cookies

Description: This cookie is set by the cookie compliance solution from OneTrust. It stores information about the categories of cookies the site uses and whether visitors have given or withdrawn consent for the use of each category. This enables site owners to prevent cookies in each category from being set in the users browser, when consent is not given. The cookie has a normal lifespan of 6 months, so that returning visitors to the site will have their preferences remembered. It contains no information that can identify the site visitor.

Name: [OptanonAlertBoxClosed](http://cookiepedia.co.uk/cookies/OptanonAlertBoxClosed)

Host: www.hrb.ie

Duration: 180 days

Type: 1st Party

Category: Strictly Necessary Cookies

Description: This cookie is set by websites using certain versions of the cookie law compliance solution from OneTrust. It is set after visitors have seen a cookie information notice and in some cases only when they actively close the notice down. It enables the website not to show the message more than once to a user. The cookie has a 6 month lifespan and contains no personal information.

### Performance Cookies

Name: \_\_cfduid

Host: onetrust.com

Duration: 30 days

Type: 3rd Party

Category: Performance Cookies

Description: This domain is owned by OneTrust, a privacy management software which helps organizations achieve compliance with global regulations. This is a load balancing Cookie used by OneTrust for enhanced performance

### Targeting Cookies

Name: YSC

Host: youtube.com

Duration: Session

Type: 3rd Party

Category: Targeting Cookies

Description: YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites.

Name: GPS

Host: youtube.com

Duration: a few seconds

Type: 3rd Party

Category: Targeting Cookies

Description: YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites.

Name: VISITOR\_INFO1\_LIVE

Host: youtube.com

Duration: 180 days

Type: 3rd Party

Category: Targeting Cookies

Description: This cookie is used as a unique identifier to track viewing of videos

Name: test\_cookie

Host: doubleclick.net

Duration: a few seconds

Type: 3rd Party

Category: Targeting Cookies

Description: This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Googles real time bidding advertising exchange

Name: IDE

Host: doubleclick.net

Duration: 1 year

Type: 3rd Party

Category: Targeting Cookies

Description: This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Google’s real time bidding advertising exchange

Contact information

If you have any queries in relation to this policy or privacy concerns, please contact us at webmaster@hrb.ie.