



## **Information day on EAHC: Public Health Programme**

**Registration from 10:00**

**Thursday January 29<sup>th</sup> 10:30- 14:00**

Venue: European Union House, 18 Dawson Street, Dublin 2

***10:30 Opening Session***

### **Introduction**

**Dr Caitriona Creely, HRB**

National Focal Point for Public Health Programme

10:35

### **Public Health Programme: scope and priorities for 2009**

**Dr Stephan Van den Broucke, European Commission**

*Q&A*

11:15

### **Advice from a successful participant**

**Professor Margaret Barry, Head of Department of Health Promotion & Director of the Health Promotion Research Centre, NUIG**

*Q&A*

***11:35 Coffee Break***

12:00

### **Workshop: Planning for quality + Evaluation exercise**

**Dr Stephan Van den Broucke, European Commission**

***13:30 Light lunch served***

***14:00 Ends***

**Workshop:**

European Commission programmes require hundreds of people each year to evaluate submitted proposals. Many academic researchers, but also project managers, policy makers, or those with industry experience to name but a few, submit their CVs to the Commission and are selected on the appropriateness of their areas of expertise to what proposal are submitted in any given year. Those who evaluate proposals for the Commission state time after time that it is one of the best ways to prepare for submitting their own application. Evaluators know from experience what convinces evaluators and what makes them doubt the potential of a project. For this reason we have decided to include a mock evaluation exercise in this infoday. For those new to the programme, this should be especially valuable, but even for those with evaluation experience we hope that you will learn something new.

Stephan Van den Broucke will first give a presentation on how to build quality in a proposal, and introduce the elements required for an application to the Health Programme. The final hour will involve a shortened version of the training given by the Commission to expert evaluators. For this purpose the Commission has written a fictitious proposal, acronym AYPE, which will be used for the exercise. Groups will be assigned to evaluate either A: Policy and contextual relevance, B: Technical quality or C: Management quality and budget during the time allotted. A rapporteur for each group will report at the end of the period on the quality of the project and there will be time for discussion and questions afterwards.