
EAHC: Public Health Programme 2008-2013

Applicant's Perspective

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Project Details

Title:

Developing Competencies and Professional Standards for
Health Promotion Capacity Building in Europe
(COMPHP)

Aim:

To develop competency-based standards and an
accreditation system for health promotion practice,
education and training that will positively impact on the
workforce capacity to deliver public health
improvement in Europe

Project Objectives

1. To identify, agree and publish core competencies for health promotion practice, education and training in Europe.
2. To develop and publish competency-based professional standards for health promotion practice.
3. To promote quality assurance through the development of a Europe-wide accreditation system.
4. To map competencies and standards in academic courses across Europe and link to accreditation for academic settings.
5. To pilot competencies, standards and accreditation with practitioners in a range of settings across Europe.
6. To engage in consultation with key stakeholders and disseminate information on the project outcomes throughout the 27 member states and all candidate states.

Project Partners

Main Partner: National University of Ireland, Galway NUIG

10 Associated Partners:

- Royal Society for the Promotion of Health , UK RSH
- Netherlands Institute for Health Promotion and Disease Prevention NIGZ
- Universita di Cagliari, Italy DSPUNICA
- Universidad Rey Juan Carlos, Spain URJC
- Univeristy of Perugia, Italy CSES
- International Union for Health Promotion and Education, Paris IUHPE
- Finnish Centre for Health Promotion, Finland FCHP
- University of Tartu, Estonia TUEST
- National Institute of Public Health, Czech Republic SZU
- Health Service Executive, Ireland HSE

Project Partners

7 Collaborating Partners:

- Department of Health Promotion and Disease Prevention, Malta
- Association for Health Promotion Ireland
- Faculty of Health Education, Ankara University, Turkey
- NHS Scotland, Edinburgh
- Israel Association of Health Education and Promotion, Tel Aviv
- Croatian National Institute of Public Health, Zagreb
- Dutch Association for Health Promotion NVPG, the Netherlands

The Application Process

- Read each section of the Guide for Applicants carefully
- Need a long lead in time to prepare
- Clarify core project aim and objectives
- Select potential partners
- Enlist the help of a good administrator

Selecting Partners

- Mix of expertise and proven track record in the area
- Geographic spread
- Capacity and resources to support the initiative
- Ideally have a good working relationship already established
- Composition of the Consortium is balanced

Writing the Proposal

- Very structured format
- Frame the work in terms of work packages
- Three horizontal work packages - project coordination, evaluation and dissemination
- Core work packages - work package leaders and contributors; specific objectives and tasks
- Methodology
 - indicators, outcomes, milestones and deliverables

The Budget

- Re-read the Guide for Applicants
 - categories of direct costs, calculating daily rates for staff, subsistence rates, matching costs (40%) etc.
- Work packages need to be quite well drafted before you start the budgeting - costed on person days
 - staff costs, travel, consumables, overheads (max 7%); matching costs (backed up by salary slips)
 - Costs of hosting project meetings
- Correspond with all partners on the budget details
 - plenty of time - excel budget spreadsheet -> reset macros on your computer; convert to pdf when disseminating to partners
- Negotiation phase - further detailed specification

Factors contributing to positive outcome

- Already established work in the area
 - pilot feasibility project involving 7 of the partners
- Work being undertaken under the auspices of the International Union for Health Promotion and Education (IUHPE) - network throughout Europe
- Support of a skilled administrator
- Previous involvement in bid as a partner
- Helpful advice from Dr Stephan Van den Broucke at EAHC